

Connecting people, sharing knowledge

Our name says it all: we **design** conferences.

We believe in the strength of sharing knowledge to shape a better future. We do this by bringing people and science together in a way that suits your needs and goals. Whether live, online or hybrid: we make sure that it is conceived and arranged in such a way as to create a rich environment for new insights, cross-links, and scientific and social progress. Read more about our 4 building blocks below.



Knowledge by design

Full-service PCO with international experience

With over 20 years of experience and more than 500 national and international congresses in our portfolio, we are a dedicated and detail-oriented Professional Congress Organizer (PCO) for scientific associations, corporates, and governments. We have strong ties in the medical, agricultural, and knowledge-intensive sectors. Moreover, we frequently collaborate with international associations, universities, and knowledge institutes. Our special Meeting Design Tool helps us make each conference engaging, meaningful, and memorable, focusing on what participants will find most interesting and valuable.



Dedication by design

Solid and strategic

Personal. Dedicated. Experienced. This is what characterises Congress by design. Whether you step into our office in Alphen aan den Rijn or Groningen, we always go that extra mile to make your congress perfectly fitting and distinctive. We combine strategy with a healthy dose of common sense and reliable project management, because at the end of the day it simply has to be done right. We feel at home in the world of scientific associations, but we move just as easily in a corporate or government environment.



Future by design

Thinking and acting sustainably

Sustainable growth starts with a clear vision and transparent objectives in order to take targeted action. It is about sharing knowledge, taking responsibility and, above all, partnership. We do this by supporting charities, a keen eye for personal development and measures for CO2 reduction. We have developed a unique sustainability checklist, which we use as a standard to assess each conference. This helps us to explore a variety of sustainable options with you. Curious how we can make a difference together?



Partnership by design

Reliable and distinctive

Together, we will make your conference a success. Every congress deserves its own approach, so that we can captivate and involve your target groups and stakeholders in a fitting manner. From idea to strategy and from organisation to follow-up, we are your advisor and sparring partner. We guide you in the development of a thorough plan, that will be reflected in the programme, the desired outcome and the conference experience. Our project managers always go the extra mile and act as sparring partner and organiser in one.