

ROTTERDAM MEETING PLANNERS' TOOLKIT

WE HELP YOU PLAN AND PROMOTE YOUR CONFERENCE.



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1. DESTINATION



1. DESTINATION

Introduction

The Rotterdam Meeting Planners Toolkit will help you in planning and organising a successful conference or business event in Rotterdam. Whether you are organising a smaller event or a large, multiday international conference, you want to achieve the highest quality for your delegates. An event that represents your association or organisation, the values you stand for and which reflects the relevance of the issues you are addressing.

Our toolkit is the go-to source for all relevant information and inspiration about your conference or event in Rotterdam. It connects you to relevant partners, provides handy practical information about our city, and gives you all the tips and tools you need to make sure you achieve the event you are after.

If there's anything that you are looking for which isn't covered in this toolkit? Please contact us at conventions@rotterdampartners.nl and we will be happy to help you!

1. DESTINATION

Rotterdam Partners

The team at Rotterdam Partners is committed to your congress, from our first contact until it is successfully delivered. We will think and work with you to make sure that the needs of your events are as well aligned to what Rotterdam can offer as possible. We provide you with advice on all venues and services across the city and beyond, assist in the RFP process, facilitate the financial support, provide a hospitality desk at the congress, as well as free promotional tools for the congress online, and in person. We are your partner!

Convention Bureau Services

- Free, hosted Welcome Reception (terms/restrictions apply).
- **Pre-Financing & Guarantee Fund:** offering financial security to organizers of international conferences of at least two days: [vgfholland](#).
- Discount on public transportation for delegates via our Welcome Card, which also offers discounted access to attractions.
- The **Rotterdam Hotel Label**, within which we can block the number of hotel rooms needed, with agreed room rates and guaranteed commission to the event organizer or appointed hotel booking service.
- The **Rotterdam Collaboration for Change**, a framework for legacy, meant to support every organiser wishing to make impact with their congress.
- Find your venue or service for your congress, meeting or stay in Rotterdam via our easy-to-use, [online venue finder](#).
- Rotterdam Partners will organize a site inspection, designed to meet the needs of the decision making process.
- Liaising with appropriate parties to obtain the support of the government and local stakeholders.
- AIR FRANCE & KLM Global Meetings offers organisers a **free online tool** that enables organisers to make their event more attractive by offering a discount of 5% to 10% on most KLM and Air France fares, while earning free tickets.
- EUROSTAR offers the **Eurostar Conference Range** a framework which offers 10 - 15% off public fares and the freedom for delegates to travel up to seven days before and after conferences for the delegate plus one companion.

Learn about the [Eurostar Benefits of booking](#) and [How To Book Your Eurostar Conference Range](#).

NBTC Visa support

Free flow of delegates: Entry to the country is guaranteed to all foreign individuals participating in a congress organised in the Netherlands, regardless of their nationality. Delegates must, of course, meet the standard requirements. They must carry travel documents valid for an adequate period of time, have sufficient means of support, and may not be considered to be a threat to the public peace, public order or national safety.

More information is available [here](#).

Climate

Below is a representation of Rotterdam's climate, with average minimum and maximum temperatures per month:

	min °C	max °C	min °F	max °F
January	2	6	35	43
February	2	7	35	45
March	3	10	37	50
April	6	14	43	57
May	10	18	50	64
June	13	20	55	68
July	15	22	59	72
August	15	22	59	72
September	13	19	55	66
October	9	15	48	59
November	6	10	43	50
December	3	7	37	45

1. DESTINATION

Cost of Living Indication

Cost of living in Rotterdam ([link](#)):

- Three-course meal (mid-range restaurant) €30.00
- Big Mac meal €9.00
- Coffee in cafe €2.83
- Beer in bar €4.00
- Coca-cola (500ml) €2.31
- Taxi rate (per km) €2.00

Exchange Rate

The Dutch Ministry of Finance has an online exchange rate tool, available [here](#).



1. DESTINATION

Pharma & Biomedical Code of Conduct

Various rules apply in respect to sponsoring and promotional activities by the pharmaceutical industry during medical conventions and events organized in the Netherlands. This includes, among other things, advertising of prescription medication. The rules are based on the current European Directive, the Medicines Act, the Code of Conduct for the Advertising of Medicinal Products, and the HCP Code of EFPIA.

Source: [General information about organising scientific meetings](#)

Please also view the [Code of Conduct Medical Devices](#).

Rotterdam Partners Convention Bureau has direct contacts with these institutions, who will offer advice when needed.

VAT Regulations

Generally, all who deploy business activities against compensation in the Netherlands, such as organizing a conference, are considered to be VAT entrepreneurs and are, therefore, liable to pay VAT. This applies just as well to foreign as to Dutch entrepreneurs. In order to find out in which country you are liable to pay VAT, the location of your performance and the substance of your performance are relevant. Every entrepreneur who provides a service against compensation in the Netherlands is obliged to pay Dutch VAT. In this respect, it is irrelevant whether such entrepreneurs operate from the Netherlands or from a foreign country.

More detailed information about VAT in the Netherlands can be found on the website of Holland.com [VAT in the Netherlands - Holland.com](#)

Information on VAT rates and exemptions can be found here: [VAT rates and exemptions | VAT | Government.nl](#)



North Sea Jazz Festival - Photo by Hans Tak

2. SUSTAINABILITY



2. SUSTAINABILITY

Efforts to implement environmentally friendly solutions

In 2016 Rotterdam joined the Global Destination Sustainability Index. The city not only focusses on sustainability in the meeting industry but also under the umbrella of the Rotterdam Climate Initiative; the Port of Rotterdam Authority, Deltalinqs, DCMR Environmental Protection Agency Rijnmond and the City of Rotterdam work as partners to enhance the sustainability of the city, the port and the industrial complex. Rotterdam also participates in the Clinton Climate Initiative, C40, 100 Resilient Cities and Connecting Delta Cities. Our local partners have signed agreements initialized by the initiative to achieve a pleasant, green and safe city.

Hotels and other establishments participate in Green Key, a voluntary eco-label as well as the uniquely Rotterdam Initiative: **Hotel Neutraal**.

Most recently the City of Rotterdam has launched the Zero Waste Venues initiative to help venues achieve circular business practices with a multi-disciplinary approach, and together with Rotterdam Partners has developed the Collaboration for a Green Legacy in which congresses are invited to support Rotterdam's ambitions to make the city as green as possible via various projects throughout the city.

Some more information on sustainability in Rotterdam and the Netherlands:

1. **The City of Rotterdam**, use the translate button.
2. **Rotterdam Ahoy Convention Centre**
3. **De Doelen ICC**
4. **Postillion Hotel & Convention Centre**:
5. **Rotterdam Partners**
6. Erasmus Medical Center: **download the report**
7. **Erasmus University Rotterdam**
8. **Holland.com**



3. PRODUCTION SUPPORT SERVICES



3. PRODUCTION SUPPORT SERVICES

Audiovisual solutions

ACS Rotterdam (Preferred partner)

ACS audiovisual solutions specializes in offering temporary audio-visual solutions for hotels, meeting and congress centres, companies, fairs, and events. They provide a comprehensive range of audio-visual equipment on rent along with expert technicians, to ensure smooth operations and handle any unforeseen issues. ACS also constructs fully customized temporary congress spaces, accommodating various participant numbers, tailored to the client's specific requirements.

i *Contact details:*

[http://www.acsaudiovisual.com/
rotterdam@acsaudiovisual.com](http://www.acsaudiovisual.com/rotterdam@acsaudiovisual.com)

+31 (0)10 4331511

Faber (Preferred partner)

Faber offers top-notch technical and creative audiovisual solutions for events and productions, ensuring effectiveness, efficiency, and adherence to deadlines and budgets. With their years of experience, expertise, and commitment to quality, innovation, and service, they are the ideal partner for any production. Their dedicated professionals strive to create a maximum experience for participants and visitors in live, hybrid, or online events, going the extra mile to ensure success.

i *Contact details:*

[http://www.faber-av.com/nl/
info@faber-av.com](http://www.faber-av.com/nl/info@faber-av.com)

+31 (0)88 3223700

MEB Rotterdam (Preferred partner)

MEB Rotterdam specializes in entertainment and event technology, offering three business units: Live Entertainment, AV Technology, and DJ Shows. With over 10 years of experience, they provide full-service solutions for various events, matching each one to the client's wishes and budget.

i *Contact details:*

[http://www.meb-rotterdam.nl/
info@meb-rotterdam.nl](http://www.meb-rotterdam.nl/info@meb-rotterdam.nl)

+31 (0)10 5221855

3. PRODUCTION SUPPORT SERVICES

Congress materials

Creator meeting support (Preferred partner)

Creator meeting support is a partner company specialized in producing badges, lanyards, promotional items and registration materials etc. Creator guarantees fast delivery, customized and durable products.

i Contact details:

<https://www.creatormeetingsupport.nl/>

info@creatormeetingsupport.com

+31 (0)10 2763113

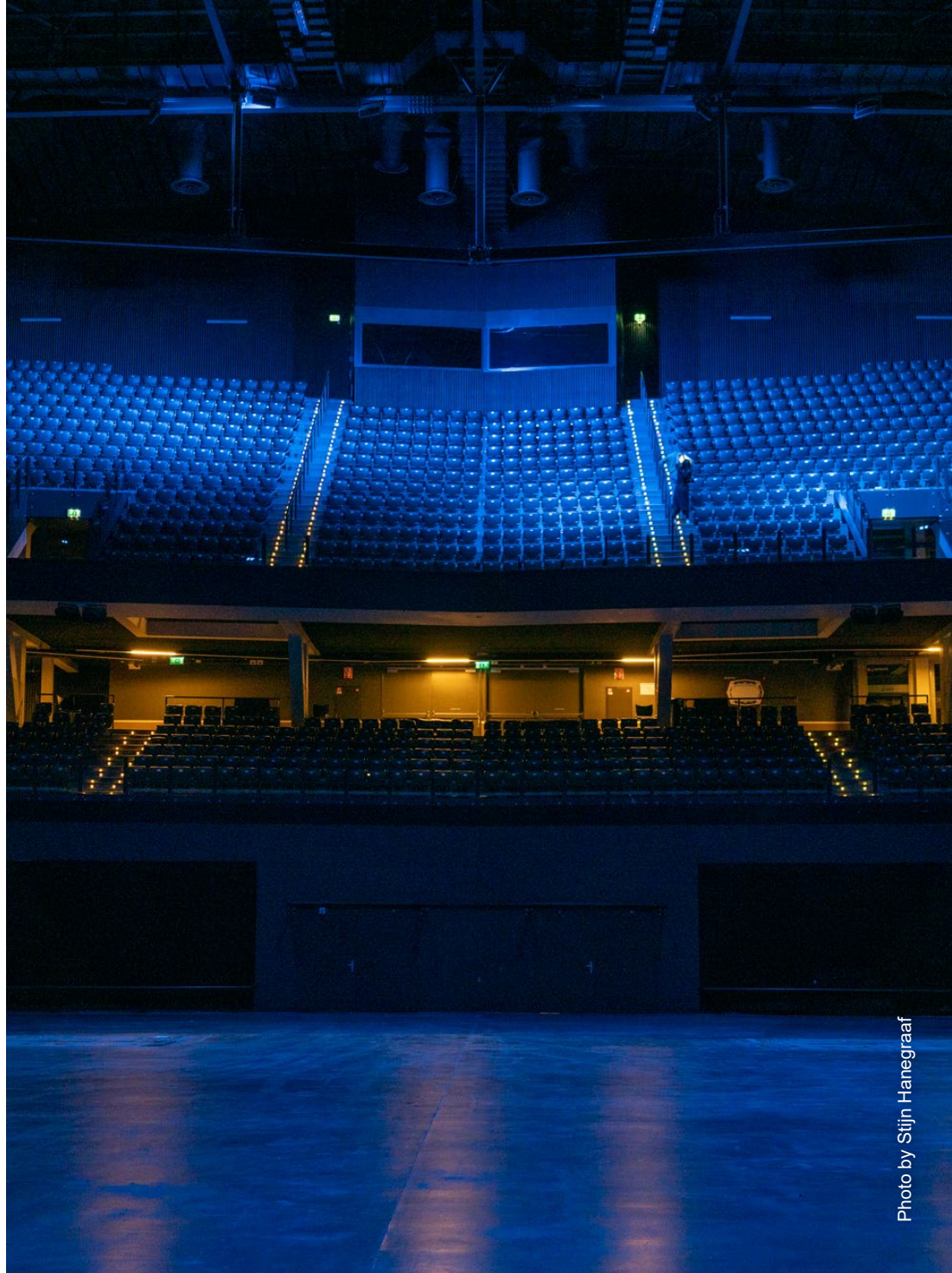


Photo by Stijn Hanegraaf

3. PRODUCTION SUPPORT SERVICES

Staffing bureau

Stella Agency (Preferred partner)

Service with a smile!

i Contact details:

www.stellaagency.nl

info@stella-agency.nl

+31 (0)88 2744266

Housing Agencies

Expohotels (Preferred partner)

Expohotels caters to the business market, offering hotel accommodations, teambuilding activities, transportation, and evening programs. They provide customized reservation and registration modules for each event at no extra cost. As a one-stop-shop Destination Management Company, Expohotels handles all necessary arrangements.

i Contact details:

www.expohotels.eu/nl/

info@expohotels.eu

+31 (0)71 3622025

Preferred hotel reservations (Preferred partner)

Preferred is a hotel specialist in congress and business markets and a key player in the entertainment industry. They provide an online Room Kit allowing participants to reserve rooms from a block allocated by Preferred. This service, used by venues like Rotterdam Ahoy, offers favorable rates and conditions for overnight stays, individual travelers, groups, and meetings.

i Contact details:

www.preferredhotelreservations.nl/

info@preferredhotelreservations.nl

+31 (0)299 656527



3. PRODUCTION SUPPORT SERVICES

Image banks

Rotterdam Make It Happen Image Bank – <https://rotterdammakeithappen.nl/?s>
Please check the [Terms and Conditions](#) before downloading and using materials from this platform.

NBTC – [Mediabank Nederland | NBTC](#)
Port of Rotterdam - [Fotogalerij | Port of Rotterdam](#)
Municipality Image Bank - <https://beeldbank.rotterdam.nl/>

Photography & Videography Photographers

Name	E-mail address	Telephone	Website	Speciality
Guido Pijper	info@twelvephotographic.nl	+31 (0)634843355	www.twelvephotographic.com/mobile/portfolio/corporate	Events
Willem de Kam	mail@willemdek.am		www.willemdek.am	Leisure
Nicoline Rodenburg	info@nicolinerodenburg.nl	+31 (0)639758888	www.nicolinerodenburg.nl	Corporate photography
Jean E. Calvino	jean@calvinoproductions.com	+31 (0)64158 35 52	https://www.calvinoproductions.com/home	Corporate photography
Iris van den Broek	info@eyerisphotography.nl	+31(0)641281687	eyerisphotography.com	Leisure / City

Videography

Het Videobureau

Het Video Bureau produces, processes and edits (web) video. They shoot, cut and paste. They make corporate videos, promo videos, timelapses, animations and mood reports.

i *Contact details:*

Koen Samson
<https://videobureau.nl/>
Koen@videobureau.nl
+31 (0)6 42297617

Video Agency Productions

From creation to production. Of formats and designs to ensuring reach and conversion. But there is one thing that connects us all. We ♥ video.

i *Contact details:*

André Freyssen
<https://videoagency.nl/>
info@videoagency.nl
+31 (0)10 3020070

3. PRODUCTION SUPPORT SERVICES

PCOs

A PCO, or Professional Conference Organizer, is a specialized company or agency that provides comprehensive event management services for conferences, congresses and other large-scale gatherings. Their role is to handle all aspects of event planning and execution, ensuring smooth and successful events. PCOs assist clients with venue selection, registration management, logistics, budgeting, marketing, audiovisual arrangements, on-site coordination, and more. They bring expertise, experience, and resources to handle the complexities of organizing large events, making it easier for clients to focus on the content and goals of their conferences.

Congresbureau Erasmus MC (Preferred partner)

Congresbureau Erasmus MC is the conference bureau of Erasmus Medical Center (Erasmus MC) in Rotterdam. It organizes and facilitates medical and scientific conferences, meetings, and events within and outside the medical centre. Their main goal is to support the dissemination of medical knowledge, innovation, and collaboration. They provide professional conference services to both internal and external clients, ensuring events are well-organized and meet high standards in the medical and scientific community.

i *Contact details:*
www.hetcongresbureau.nl
congresbureau@erasmusmc.nl
+31 (0)10 7043878

Congress & Event Services (Preferred partner)

Congress & Event Services has over 25 years of experience in organizing (inter)national congresses and events. Annemarie Luchtenburg and Marije Stofregen together form Congress & Event Services. Both have their roots in Rotterdam and have years of experience in organizing (inter)national congresses and events. This results in expert knowledge and they have also built up a valuable network of suppliers and partners. In addition, Annemarie and Marije distinguish themselves by their common characteristics: expert, pragmatic, stress-resistant, flexible, hands-on and efficient.

i *Contact details:*
www.congresseventservices.com/
info@congresseventservices.com
+31 (0)6 14892106

Congress by design (Preferred partner)

Congress by Design is a PCO with over 20 years of experience in organizing national and international conferences. They believe in the power of knowledge sharing to create a better future. Their focus is on bringing people and science together in a way that aligns with the needs and goals of their clients. They organize live, online, and hybrid events designed to foster new insights, cross connections, and scientific and social progress. With a portfolio of over 450 conferences, Congress by Design has established itself as a reliable and dedicated PCO, serving scientific associations, corporates, and governments, often maintaining long-term partnerships with their clients.

i *Contact details:*
www.congressbydesign.com
info@congressbydesign.com
+31 (0)88 0898101

3. PRODUCTION SUPPORT SERVICES

Congress Care (Preferred partner)

Congress Care has 25 years of experience, specializing in medical-scientific meetings and events. They focus on creating well-organized gatherings that foster genuine contact and connection. Their services include organizing congresses, symposia, courses, and training for medical associations, pharmaceutical companies, healthcare professionals, and others. They offer support for both physical and online events. Services cover various aspects of event organization, including concept development, project management, financial management, accreditation, marketing, program and speaker coordination, logistics, registration, and follow-up. They provide expertise in online events and webinars, as well as sponsorship and exhibition management, and membership administration.

i *Contact details:*

www.congresscare.com

info@congresscare.com

+31 (0)73 6901415

MCI Netherlands (Preferred partner)

MCI Netherlands has a strong local presence and network and experience in hosting numerous events in Rotterdam. In addition, you benefit from the best-practices of MCI's talented global pool of event professionals in more than 60 offices around the world. This global event experience provides you with proven innovative solutions to enhance your success.

i *Contact details:*

www.wearemci.com

amsterdam@mci-group.com

+31 (0)20 5709600

Partners in Congress Organisation (Preferred partner)

Partners in Congress Organisation is a highly experienced full-service PCO, handling all kinds of congresses from large scientific events to intimate corporate gatherings, and offer membership administration. With their multidisciplinary approach, passion, and meticulous attention to detail, PCO delivers inspiring and memorable events that exceed client expectations. Their transparent and proactive approach ensures no surprises, making them a reliable choice for all congress needs.

i *Contact details:*

<https://www.pcopartners.nl/>

info@pcopartners.nl

+31(0)43 3218180

Philogirl (Preferred partner)

Philogirl is a boutique marketing, communications & design agency from Rotterdam with an eye for detail. They focus on themes such as healthcare, science and social issues. Within these themes they tackle all possible marketing, communication and design questions for you. Their challenge is to translate the often very abstract themes into concrete means of communication that not only change thinking, but also inspire new behaviour. In all projects they take on, it is always about making (more) impact and not about selling more products. Philogirl also offers enhancements to congresses, like the Dr. Sunshine Fit Festival, and Charity Runs in the city.

i *Contact details:*

<https://www.dr.sunshine.nl/about/>

info@philogirl.nl

+31 6 456 32 117

3. PRODUCTION SUPPORT SERVICES

VKOZ events & communication (Preferred partner)

VKOZ events & communication is a business event agency based in Rotterdam. They specialize in organizing business events for both profit and non-profit organizations. Their services cover live, hybrid, and online events, offering a total approach or flexible deployment based on client needs. With over 25 years of experience, VKOZ believes in the power of co-creation to achieve more significant results. They provide transparent and high-quality event organization that meets strategic goals and exceeds expectations. They also assist foreign organizations in arranging events in Rotterdam. VKOZ takes pride in crafting unique concepts in the historic Heineken Building and warmly welcomes visitors to their space.

i Contact details:

www.vkoz.nl

info@vkoz.nl

+31 (0)10 2107961

Registration and Communication

Invitado (Preferred partner)

Invitado Visitor Management makes communication and registration for events as easy as possible for visitors and organisers. Invitado organises the entire visitor registration process, from the invitation and online registration to access control and the event app. This is done in a personal and professional way. The client feels hospitable and the process is safe and fast. Invitado is a registered partner of the trade fair Event, the leading exhibition for event professionals, and does event registration processes for the Province of Zuid-Holland, Electrolux, RET, Rotterdam Philharmonic Orchestra and KLM, among others.

i Contact details:

<https://www.invitado.nl/>

info@invitado.nl

+31 (0)88 9987444



Photo by Daniel Verkijk

3. PRODUCTION SUPPORT SERVICES

DMC

Be Event Group (Preferred Partner)

For the last 25 years, the Be Event Group has been planning and organizing corporate outings, team building events, group events, meetings and incentives. Be Event Group is dedicated make your next event a unique and memorable experience.

i *Contact details:*

www.beeeventgroup.nl

info@beeeventgroup.nl

+31 (0)85 0240046

Bureau Vermaeck (Preferred Partner)

Bureau Vermaeck develops and produces events for and by Rotterdammers. An important part of this is building and participating in meaningful networks that strengthen Rotterdam (internationally) and create experiences for the city based on shared values.

i *Contact details:*

<http://www.bureauvermaeck.nl>

info@bureauvermaeck.nl

+31 (0)10 3075866

Co Solo Events | DMC | Entertainment (Preferred Partner)

Co Solo DMC is a full service Destination Management Company for your trip to the Netherlands, Belgium and the Gulfstates. They are specialized in the following services:

- Events
- Entertainment
- Hotels
- Restaurants
- Activities
- Speakers
- Transfers
- Locations

i *Contact details:*

cosolo.nl

info@cosolo.nl

+31 (0)10 5110515

3. PRODUCTION SUPPORT SERVICES

Your DMC Rotterdam (Preferred Partner)

Your local, full-service DMC (Destination Management Company) can assist with organizing your business trip or incentive to Rotterdam. They possess extensive local knowledge and years of experience, ensuring the best match for your program, including hotel accommodations, meeting venues, restaurants, efficient transport, and high-end social programs with local flavors. Your DMC offers access to the coolest hotels, lively hotspots, and wonderful restaurants. They tailor their proposals based on your preferences and needs, ensuring a personalized experience for your trip. As true Rotterdammers, they are eager to showcase the authentic local way of living through a diverse range of high-quality cultural, historical, architectural, and social programs.

i *Contact details:*

www.yourdmcroterdam.com

welcome@yourdmcroterdam.com

+31 (0)10 7537247

Kuoni Tumlare

Kuoni Tumlare Meetings & Events Benelux is a local DMC and part of the European network of Kuoni Tumlare M&E, specialized in Meetings, Incentives, Congresses, Events. The multicultural team of local experts has experience with small events, such as exclusive and intimate incentives, to large product launches at various locations.

i *Contact details:*

kuonitumlare.com/

dmc.ams@kuoni-meetings-events.com

+31 (0)20 7184655

EVENT AGENCY

Aaaaaha! Bureau voor live communicatie (Preferred Partner)

Aaaaaha! Bureau for Live communication was founded in 1999 and can supply actors, cabaret artists and film makers who use their talents to support events and communications and marketing campaigns. The most suitable freelancers, including native English speakers, are selected for each individual assignment. Five full-time creative workers oversee each project from intake up to and including evaluation. The company also offers workshops for kick-offs, team building and congresses.

Downloads:

[Factsheet Dutch](#)

[Factsheet English](#)

i *Contact details:*

livecommunicatie.nl

info@livecommunicatie.nl +31 (0)70 3921140

Obsession (Preferred Partner)

Obsession develops and directs events that go beyond the day itself. Their goal is to help people, brands and organizations grow sustainably. They are passionate about connection and ready to take a different perspective. Through a unique combination of strategy, advice, creation and project management, Obsession is fully committed to the impact of a personal encounter.

i *Contact details:*

obsession.nl

info@obsession.nl

+31 (0)88 8090200

4. ACCESSIBILITY



4. ACCESSIBILITY

Rotterdam is the #1 connected city among large European cities. We are connected to the world and the ease of travelling to the city allows more delegates to attend your conference. There are two airports in the vicinity of Rotterdam: Schiphol International Airport and Rotterdam The Hague Airport. Rotterdam is also fast and easy to reach by high-speed rail, such as the Thalys and Eurostar. For more information on sustainable international travel, please visit the [Ecopassenger](#) website.

International Air Travel

Schiphol International Airport

Rotterdam is just 26 minutes away by highspeed train from key international hub Amsterdam Airport Schiphol. The direct high-speed train to Rotterdam Central Station departs five times per hour from the airport station. See how easy it is in our video [How to Get to Rotterdam](#).

For more information you can also check the Schiphol airport website for an [airline overview](#) and all [European & international destinations](#).

Important Facts:

- 26 min to Rotterdam Central Station
- 300 direct destinations
- 4,633 flight per week
- 63 million passengers each year
- Train & metro (25 min)
- Taxi or Uber (55 min)

[Train Schiphol - Rotterdam from € 18,30 | Trainline \(thetrainline.com\)](#)

Rotterdam The Hague Airport

Rotterdam The Hague Airport is a comfortable and easy regional airport, making it an ideal hub for your European delegates from 40 European destinations. Travel times between the airport and the city are excellent: 15 minutes by taxi and 20 minutes by public transport (airport shuttle & metro) to Rotterdam Central Station. For more information check the Rotterdam The Hague Airport website: [airlines & destinations](#)

Bus & metro (20 min)

Taxi or Uber (15 min)

[9292.nl - Reisplanner OV & e-tickets trein, bus, tram, metro & veer](#)

4. ACCESSIBILITY

International Train Travel

Rotterdam Central Station is connected with direct train connections to the following important European destinations international direct trains from:

Antwerp	0 hr 30 minutes
Brussels	1 hr 11 minutes
Paris	2 hr 36 minutes
London	3 hr 01 minutes
Frankfurt	4 hr 46 minutes (1 change)

Eurostar

The Eurostar train trip from London to Rotterdam takes only 3 hours. For now, heading to England still requires a change at Brussels-Midi. For prices and tickets please check the website for more information à [Train Travel on Eurostar - 4x per day direct trains from London to Rotterdam](#)

Note: until recently there were also Thalys services. In September 2023 Eurostar and Thalys merged and services are now provided under the Eurostar name. Thalys can be booked through the website of Eurostar as per 1 October 2023.

Conference Fare Range - **special discounted tickets for congresses**

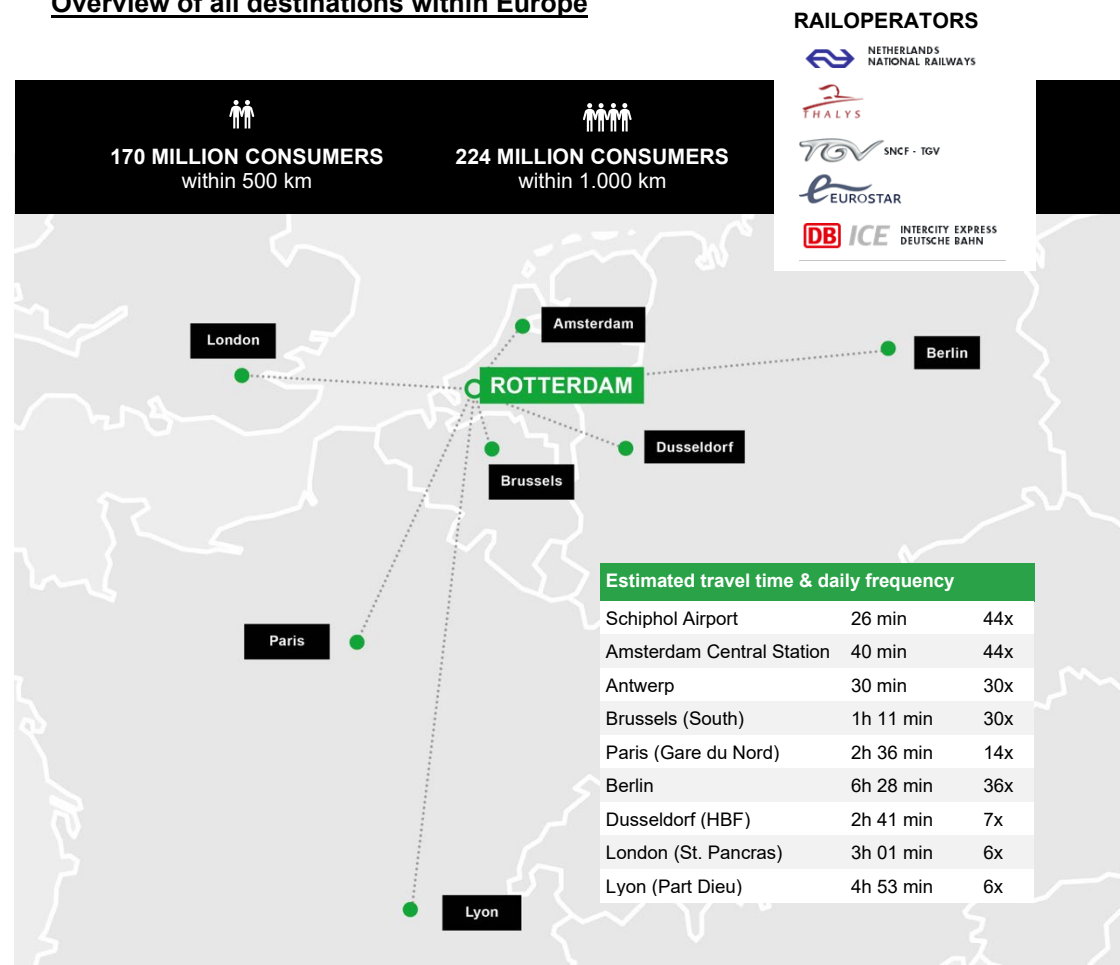
Upon registering your conference you will receive a special code which will allow your delegates to receive between 10% in Standard Class & 15% in Standard Premier) discount on our public rates.

Tickets are subject to availability on all routes and the discounts are not valid on promotional fares.

NS International

NS International, the Dutch Railroad Company, provides train travel to abroad destinations. This is the NS business unit that makes sure you can travel from any Dutch train station to over 3300 destinations throughout Europe. You book your tickets online for the Thalys, ICE International, Eurostar and TGV high-speed trains, as well as the Intercity trains to Brussels and Berlin.

Overview of all destinations within Europe



4. ACCESSIBILITY

Public Transport

RET, the local Rotterdam public transport operator, provides services by bus, streetcar (tram) and metro, enabling passengers to easily combine their public transport journey with other modes of transport.

Congress organizers can consider two options:

A. Custom proposal with up to 50% discount

- Limited access: Price per round trip x nr. delegates x nr. days
- Unlimited access: Price per day x nr. delegates x nr. days

Delivery of Service

- Client is responsible to print badges using the QR code of the RET.
- App based delivery via the congress app. Requires connecting to the RET API and a manipulation of phone settings. Most cost effective for a multiyear event.
- Rotterdam Partners can suggest a local meeting supply company which can test & produce these badges for you locally.
- Terms: Unused tickets cannot, per RET Policy, be returned.
- How to request: Contact your account manager at Rotterdam Partners with conventions@rotterdampartners.nl in cc, indicating if you would like limited or unlimited access and the minimum volume.

B. OV Pay – flexibility for your delegates

The RET is collaborating with [OVpay](#), which allows travellers to check in and check out of Rotterdam's public transport using their choice of credit or debit card. A personal approach! More information can be found [here](#) (*animation*)



4. ACCESSIBILITY

Rotterdam Tourist Information at Central Station

Upon arrival at Rotterdam Central Station you can find the Rotterdam Tourist Information point located in the main hall. Besides a desk for all your (tourist) questions, there is also a special gift store here, called Love Rotterdam. Gifts, Food & More. The city hosts of Rotterdam Tourist Information are ready to tell you all about the city. Get inspired, receive tailored advice and order your tickets for the best tours, museums and events. There is also a lot to discover on your own. Get to know the work of Rotterdam designers in the gift shop, pick up a folder full of fun tips and facts.

Available at Rotterdam Central Station:

- City Map (the official city map of Rotterdam)
- Rotterdam Welcome Card
- Dozens of inspiring and informative brochures
- Maps and plans
- Gift cards (such as VVV Gift Card and VVV Dinercheque)
- Tickets for attractions, museums, tours and more
- Public transport tickets
- Free Wi-Fi

Contact details:

Rotterdam Tourist Information

Stationsplein 21, 3013 AJ ROTTERDAM

<http://www.rotterdam.info>

E-mail: info@rotterdamtouristinformation.nl

Phone: +31 (0)10 7900185

Parking

Parking in the city centre

In Rotterdam, you can park your car at one of the many **indoor parking** facilities (cash, pin or credit card), but also in the street in many areas. The entire city centre is paid parking. Tariffs and the times at which charges apply are stated on all ticket machines. It is not possible to use coins in Rotterdam's' on-street parking meters, payment is done by bank pass or credit card. You can also pay for parking in the streets via mobile phone. Everyone who has a mobile phone can use this service. However, you will need to register with one of the following providers: **Park-line**, **Yellowbrick**, **EasyPark**, **SMSParking**, **ANWB Parkeren**, **MyOrder** or **MKB Brandstof**. Remember to check the signs in the streets for local options, times and prices.

People with a disabled parking permit are allowed to park in the designated parking spaces. Local rules and regulations may apply.

Park & Ride (P&R)

In and around the city, you can find several **P+R facilities** where you can park your car (or motorbike) and travel onwards using public transport.

Touringcars

Rotterdam has several free parking places for coaches and touring cars. They can be found in the city centre near Blaak, Boompjeskade, Mariniershof, Museumpark, Parkhaven and Willemsplein. Download the factsheet for more information about the parking areas.

5. MOBILITY



5. MOBILITY

Bicycle suppliers

In Rotterdam we are a fan of sustainable and active mobility. Cycling on the extensive cycling paths infrastructure is a highly enjoyable way of getting around in Rotterdam.

Baja bikes

Cycling here is a lot of fun and you can go in any direction: admire the architecture of the city, get a breath of fresh air along the water, discover the port or enjoy the nature in the parks and outdoor areas. Various cycling routes can be found online, so you will always know how to have fun and discover the most beautiful places. Included with bike rental city bike man and woman edition, bicycle lock & light and a city map.

i *Contact details:*
<https://www.bajabikes.eu/>

Centrum Bikes

Centrum bikes is a bike rental company in the Rotterdam city centre. Bikes can be booked online via the website. Opening hours:

Monday and Saturday: 10:00-18:00

Tuesday to Friday: 9:00-18:00 / Sunday: 10:00-17:00

It is not possible to return bicycles after closing time.

i *Contact details:*
<https://www.rentabikerotterdam.nl/>
centrumbikes@gmail.com
+31 (0)6 11794721

Donkey Republic

Donkey Republic offers you full access to the largest fleet of bikes in all of Rotterdam. Receive a 25% discount with the Rotterdam Welcome Card on the first 15 minutes of the ride.

i *Contact details:*
Raziel Benitez
raziel@donkeyrepublic.com
+31 (0)85 8885646
support@donkeyrepublic.com
<https://www.donkey.bike>

LIME Bike

Lime is the world's largest provider of electric shared vehicles. Lime is on a mission to build a future where transportation is shared, affordable and carbon-free. In Rotterdam, electric bikes can be rented through the app Lime. Online payment is made and also the rental is stopped again.

i *Contact details:*
<https://www.li.me>

Zwaan bikes Rotterdam

Zwaan bikes is a bicycle rental company in Rotterdam, open 7 days a week from 8.30 until 6 p.m.

i *Contact details:*
<https://czwaan.nl/>
rent.rotterdam@czwaan.nl
Rotterdam@czwaan.nl
+31 (0)10 4126220

5. MOBILITY

Boat companies

If you truly want to experience Rotterdam, you'll have to be on the water of the river Maas at least once during your stay. There are ample opportunities to do so:

Watertaxi Rotterdam (Preferred Partner)

The watertaxis take you to 50 stops in Rotterdam and Schiedam. This can be quicker faster than travelling by road, so convenience and time savings are assured every (work) day. Book a ride on demand via app, website or by phone. Watertaxi rides on demand can be booked online at any time through app or website. Payment can be made in advance via the app or on board with pin or credit card. Prices: Different per zone, between €4.50 - €10.00.

<https://www.watertaxirotterdam.nl/watertaxivervoer>

Business transportation - For our business customers, there are vouchers available with attractive discounts for larger quantities. We also have special rates for shuttle transportation of staff etc. secretariaat@watertaxirotterdam.nl

Large groups

A watertaxi can accommodate up to 12 people. For groups larger than 12, please submit a request via the booking form on the website or get in contact them by e-mailing.

i Contact details:

<https://www.watertaxirotterdam.nl/>

info@watertaxirotterdam.nl

+31 (0)10 4030303

Waterbus (Preferred Partner)

The Waterbus is part of the local public transportation system and sails every day of the year including Saturdays, Sundays and holidays. According to a fixed

schedule, a ship departs every 30 minutes. Departure times per stop are available via the trip planner.

Prices: day ticket from €10,50 // one-way ticket from €2,25. Bicycles can be taken on board free of charge. To pay you can use your OV-chip card, or a purchased ticket such as a Waterbus E-ticket or a Tourist Day Ticket, on board each ship. For opportunities to rent the waterbus, please e-mail them..

i Contact details:

<https://www.waterbus.nl/>

info@aqualiner.com

+31 (0)85 4895191

Koninklijke Spido (Preferred Partner)

Royal Spido has been a household name in Rotterdam for over 100 years. In the middle of the busy traffic of inland and sea ships, Spido offers a fun way to explore Rotterdam. In the middle of the busy traffic of inland and seagoing ships you will experience a special cruise through one of the largest seaports in the world. You will experience the impressive skyline with imposing buildings glide past you, followed by a unique view of wharfs, docks and the hypermodern transshipment of thousands of containers. Finally, you sail past the steamship Rotterdam, the former flagship of the Holland America Line.

The luxury ships are suitable for (business) events. The ships are easy to furnish according to your wishes. In addition, you determine the sailing time, sailing route and possible pick-up and drop-off points.

i Contact details:

<https://www.spido.nl/>

events@spido.nl

+31 (0)10 2759973 or +31 (0)10 2759989

5. MOBILITY

Rib experience - Ome Aad's Borrelboot (Preferred Partner)

Enjoy the coziest pub cruise through Rotterdam and the ports with Ome Aad's Pubboat. While enjoying a nice beer, good glass of wine and Rotterdam bitterballen. Hop on and let yourself be pampered as you let the harbors and unique architecture of Rotterdam pass you by.

i Contact details:

<https://www.borrelbootrotterdam.nl/>

info@borrelbootrotterdam.nl

+31 (0)10 2613338

River Cruise Rotterdam (Preferred Partner)

River Cruise Rotterdam offers various tailor-made packages. For example, you can rent one of the ships for a trip with a piece of cake, snacks, lunch or an extensive buffet. They are happy to put their years of experience in organizing events on board ships at your disposal.

i Contact details:

<https://www.rivercruiserotterdam.nl/>

Info@rivercruiserotterdam.nl

+31 (0)10 30218 88

Bus company

Snelle Vliet (Preferred Partner)

i Contact details:

<https://snellevliet.nl/>

info@snellevliet.nl

+31 (0)78 6920120



Photo by Guido Pijper

5. MOBILITY

Scooter suppliers

In Rotterdam, several companies offer shared motor scooters. These are mostly electric scooters that can be rented. In the Netherlands, wearing a helmet is required when using a motor scooter. The shared scooters can be rented via the apps of the providers, where you can reserve, pay and find further instructions regarding the rules and parking.

Felyx

i *Contact details:*
<https://felyx.com/nl/>
felyxforbusiness@felyx.com | Customer service: klantenservice@felyx.nl
+31 852080470

Felyx for companies:

Felyx also offers dedicated Lease. For a fixed amount per month, they ensure that the desired number of felyx e-scooters are at your disposal so that they are easy to find and reserve for everyone. Felyx takes care of insurance and maintenance so you and your colleagues can focus on the progress of your business. There are also options for minute packages à <https://felyx.com/nl/t-and-c/pricelist/>

Check

i *Contact details:*
<https://ridecheck.app/nl>
support@ridecheck.app

GO Sharing

i *Contact details:*
<https://nl.go-sharing.com/>
info@go-sharing.nl
+31 85 1070505

GO Sharing offers benefit packages, 20% cheaper à **GO Sharing Prijzen**



5. MOBILITY

Taxi companies

Jeeves

i *Contact details:*

Home - Jeeves

+31 (0)10 4333921

Mama taxi

i *Contact details:*

<http://www.mama-taxi.com/nl/>

info@mama-taxi.com

T: +31 (0)85 4019897

Mama Taxi is a Rotterdam initiative: a private chauffeur service to keep Rotterdam moving. Mama Taxi takes you and your relations comfortably, sustainably and safely to your destination. Mama Taxi is a social enterprise that reflects and embraces Rotterdam's diverse society, with consideration for people and the environment. Mama Taxi gives women of all nationalities a new chance at work. There is an online tool on the website to reserve a ride.

Primo Taxicentrale

i *Contact details:*

<https://primotaxi.nl/>

Email: **info@primotaxi.nl**

+31 (0)10 26 22 540

Online booking options: Cab, business transportation, VIP cab, group transportation.

RTC - Rotterdamse Taxi Centrale

i *Contact details:*

<https://rtcnv.nl/english/>

<mailto:info@rtc-rotterdam.nl>

RTC taxi: +31 (0)10 4626060

Business: +31 (0)10 4626232

Airport taxi: +31 (0)10 4626464

Rotterdam Taxi Service

i *Contact details:*

<https://rotterdamtaxicentrale.nl/en/>

E: **info@rotterdamtaxicentrale.nl**

T: +31 (0)10 2372018

Rotterdam Taxi Company

i *Contact details:*

<https://www.rotterdamtaxicompany.nl/home>

Info@rotterdamtaxicompany.nl

+31 (0)10 3140165

Snel een taxi

i *Contact details:*

<https://sneleentaxi.nl>

+31 (0)85 3036816

Online chat and WhatsApp options, easily book a cab online through the website and see prices.

6. DELEGATE EXPERIENCE



6. DELEGATE EXPERIENCE

Restaurants near the congress venues - suitable for groups

NEAR ROTTERDAM AHOY CONVENTION CENTRE

Foodhallen (Preferred partner)

i *Contact details:*

Foodhallen

Wilhelminakade 52-58
3072 AR Rotterdam

Gastrobar Elvy (Preferred partner)

i *Contact details:*

Nhow Hotel - Wilhelminakade 137
3072 AP Rotterdam
nhow-hotels.com / rotterdam@nhow-hotels.com
+31 (0) 10 2067600

Giacobbe @Ibis Styles Rotterdam Ahoy (Preferred Partner)

i *Contact details:*

Jacob Kleiboerweg 80
3084 BG Rotterdam
<https://all.accor.com/>
+31 (0)10 5806800

Hotel New York & New York Basement (Preferred partner)

i *Contact details:*

Koninginnenhoofd 1
3072 AD Rotterdam

<https://hotelnewyork.com/food-beverage/>

<https://en.rotterdampartners.nl/venues/ny-basement/>

info@hotelnewyork.nl or info@nybasement.nl

+31 (0)10 4390500 / +31 (0)10 4390525

Matroos en het Meisje (Preferred partner)

i *Contact details:*

Delistraat 53
3073 ZL Rotterdam
hallo@dematroosenhetmeisje.nl / <https://www.dematroosenhetmeisje.nl/>
+31 (0)10 2152764

Bar Restaurant Seventy One (Preferred Partner)

i *Contact details:*

Bar Restaurant Seventy One

Bar Restaurant Seventy One is located directly at the entrance of Rotterdam Ahoy - Ahoy weg 10
3084 BA Rotterdam
+31 (0)10 2933671

Restaurant Zed (Preferred Partner)

i *Contact details:*

<https://www.restaurantzed.nl/>

Located in the main lobby of Theater Zuidplein
Gooilandsingel 95
3083 DP Rotterdam
+31 (0)10 2030208

6. DELEGATE EXPERIENCE

NEAR DE DOELEN ICC

Stadsbrasserie Rotterdam (Preferred partner)

i *Contact details:*
Schouwburgplein 52, 3012 Rotterdam
reservering@stadsbrasserierotterdam.nl
<https://www.stadsbrasserierotterdam.nl/>
+31 (0)10 3132473

Restaurant Jaq (Preferred partner)

i *Contact details:*
Kruiskade 9, 3012 EE Rotterdam
restaurantjaq@hilton.com
<https://www.restaurantjaq.nl/>
+31 (0)10 7108028

The Park at Bilderberg Parkhotel (Preferred Partner)

i *Contact details:*
Westersingel 70, 3015 LB Rotterdam
info@thepark.nl
<https://thepark.nl/>
+31 (0) 10 4408165

Pillars Bar & Kitchen (Preferred partner)

i *Contact details:*
Weena 686, 3012 CN Rotterdam
Reception@marriottrotterdam.com
<https://www.marriottrotterdam.nl/>
+31 (0)10 4302000

Rotown (Preferred partner)

i *Contact details:*
Nieuwe Binnenweg 19, 3014 GB Rotterdam
<https://www.rotown.nl/>
+31 (0)10 4362669



6. DELEGATE EXPERIENCE

NEAR POSTILLION HOTEL & CONVENTION CENTRE – WTC ROTTERDAM

Café Brasserie Dudok (Preferred partner)

i *Contact details:*
Meent 88
3011 JP Rotterdam
rotterdam@dudok.nl
<https://dudok.nl/rotterdam/>
+31 (0)10 4333102

Little V (Preferred partner)

i *Contact details:*
Grotekerkplein 109
3011 GC Rotterdam
<https://www.littlev.nl/nl/rotterdam@littlev.nl>
+31 (0)10 4131191

Restaurant Brasserie Atlanta - NH Atlanta (Preferred partner)

i *Contact details:*
Aert van Nesstraat 4
3012 CA Rotterdam
Nhatlantarotterdam@nh-hotels.com
<https://www.nh-hotels.com/en>
+31 (0)10 2067800

Brasserie Jules

i *Contact details:*
Beursplein 33
3011 AA Rotterdam
info@brasseriejules.nl
<https://www.brasseriejules.nl/>
+31 (0)10 3110046

Amarone

i *Contact details:*
Meent 72a
3011 JN Rotterdam
info@restaurantamarone.nl
<https://restaurantamarone.nl/>
+31(0)10 7200802

6. DELEGATE EXPERIENCE

Tours

There are many ways to enjoy Rotterdam. If you want your attendees/delegates to make the most of their stay and you need a little help in selecting the best packages to offer, why not try one of the tours provided by these partners:

Around010 Citywalk Events (Preferred partner)

With a customised tour of Around010 Citywalk Events, you will experience the city like a local for a day or part of the day. Eat, drink and travel like a Rotterdammer, with a guide who will tell you everything about the city and its rich history.

i *Contact details:*

info@around010.nl / around010.nl

+31 (0)6 46291444

Bike & Bite (Preferred partner)

Discover Rotterdam's cultural and culinary delights on a guided bike tour with Bike & Bite. The tours stop at the iconic highlights of Rotterdam and the city's hidden treasures, with a guide who knows a lot about the history and what each spot means to the city today. Besides the cultural highlights, you will make several stops to enjoy the tastiest and most unusual bites and drinks that Rotterdam has to offer - like the truffle croquettes on Pannenkoekenstraat on the *Happen&Trappen* ('Snack & Pedal') tour, a cup of coffee with a story at the Hofbogen or a tasty soup in the living room of the Nieuwe Binnenweg. The maximum group size per guide is 15. Customised tours can be booked for groups of up to 150 people. Private tours can be arranged for groups of 6 and up; these are also possible in German, French and Spanish. All tours depart from the bike rental next to the Cinerama cinema at Westblaak 8. Bring your own bike or rent one from Bike & Bite for just 5 euros.

i *Contact details:*

info@bikeandbite.nl

bikeandbite.nl

+31 (0)6 17479420

City Tour Tram line 10 (Preferred partner)

Take a tour with 90-year-old historic trams, hop on and off along the way with a day ticket. You ride through fascinating parts of the city and see places of interest. The drivers and guards/city guides are volunteers of the Rotterdam Public Transport Museum. The explanations during the tour are in Dutch, English and German. Trams can be followed with a special app that shows where and when the trams are running.

i *Contact details:*

rovm.nl/nl/citytours/lijn-10

info@stichtingromeo.nl

+31 (0)6 12042666

Inside Rotterdam (Preferred partner)

Come as a stranger, leave as a local. Inside Rotterdam offers guided city bike tours and walking tours in Rotterdam. Throughout the year, private tours are organized for small and large groups and in the high season there are open tours for tourists. On these personalized tours an enthusiastic, knowledgeable guide takes you on an in-depth exploration, providing you with interesting information and entertaining stories. What Inside Rotterdam offers:

- the Highlights tour - bike tour or walking tour: 'Same same, but different.' A surprising tour along the highlights and lesser-known places in the city center;
- Architecture Walk Kop van Zuid- A fascinating exploration, with an architecture guide, of ingenious skyscrapers, ambitious urban development and the transformation of an old harbor area;
- the Wild West bike tour - Leave the city center and get to know the real Rotterdam. Discover the most beautiful Street Art, local history, hidden architectural gems and get to know artistic and cultural Rotterdam.
- Rotterdam Rooftop tour- bike tour or walking tour: An impressive exploration along and on innovative and special roofs in the center of Rotterdam;

6. DELEGATE EXPERIENCE



Photo by Ossip van Duivenbode

- Food 'n Route bike tour: A self-guided bike tour with food tastings. With the help of an online guidebook, you'll navigate the city and visit known and lesser-known landmarks, stopping at small local businesses for delicious tastings.
- Harbour bicycle tour: Explore the port by bicycle. Cycle between large container ships, cranes and discover the hidden gems of our city ports.

i *Contact details:*

insiderotterdam.com / info@insiderotterdam.com

+31 (0) 10 3070280

De Rotterdam Tours (Preferred partner)

Hear, see, feel and taste all of MVRDV's Markthal and Koolhaas' De Rotterdam and the Timmerhuis! Enjoy Rotterdams icons on a complete and intriguing tour. Get to know all the insights, explore the buildings from toe to top and let our guide surprise you with curious facts! De Rotterdam Tours is partner of Markthal, De Rotterdam and the Timmerhuis. Would you like to see more of Rotterdam? More architecture, more urban development? Or more history, more places-to-be? De Rotterdam Tours can arrange a tailor-made excursion, and even arrange local experts (architect, Municipality, etc) to join. Or let us help you booking nice extra's as water taxi or velo taxi.

i *Contact details:*

derotterdamtours.nl / info@derotterdamtours.nl

+31 (0)6 29242525

Urban Guides (Preferred partner)

Urban Guides rents bicycles for groups and individuals. There are two types of bikes: The sturdy Kronan for comfortable cycling fun (rental from 10 people). And the Jopo, a hip and modern "everyman's bike" that is lighter and easier to handle (for individual rentals). Reservations are required for both. For group rentals, it is also possible to have the bikes delivered or picked up at a different location from Urban Guides. Urban Guides is a specialist in organizing guided excursions by bike or on foot.

i *Contact details:*

urbanguides.nl / Info@urbanguides.nl

+31 (0)10 43322 31

6. DELEGATE EXPERIENCE

Visitorsguide

A digital guide how to experience the best of Rotterdam is offered for free to all your delegates. If you want a personal guide with logo's and 4-8 pages of own content we can design this for you for €999.

Discover Rotterdam

Tourist App

The Rotterdam Tourist app shows you which cool restaurants to check out, where the must see hotspots are, the amazing art you can find in the streets and in our museums, where to go to take in the amazing architecture and yes ... also which shops and trendy cafes are within walking distance of venues and hotels.

The Rotterdam Tourist app is available for iPhone, iPad and Android devices. You can download the app for free via Apple App Store or Google Play. [Rotterdam Tourist App](#) | [Rotterdam Info](#)

Rotterdam City Card

Maximise your Rotterdam adventure with the Rotterdam City Card and unlock valuable experiences for your city trip. [Sign up for free](#) to access exclusive offers just for you. It is a cost-effective way to explore the city. As you enjoy exciting attractions with your City Card, know that a portion of the proceeds goes towards supporting the city – meaning your journey is not only enjoyable but also more rewarding!

[Check out the Rotterdam City Card](#)

RDAM
CITY
CARD



7. CITY DRESSING



7. CITY DRESSING



OUTDOOR ADVERTISING

JCDecaux is an international company focused on outdoor advertising and public facilities, including bus shelters, advertising pillars, bike share systems and other street furniture. JCDecaux offers a variety of outdoor advertising and street furniture products and services. These can include bus shelters, digital displays, advertising pillars, bike share systems and more. Their products are often used in urban environments to display advertising and provide public amenities. The cost of poster advertisement in a bus shelter can vary depending on factors such as location, size, type of bus shelter and length of agreement. JCDecaux's outdoor advertising products can be placed in strategic locations such as bus stops, train stations, city centers and other high-traffic areas. JCDecaux offers options for placement in various types of locations, including public transportation stops, event venues, commercial spaces and bus stations. Such as Rotterdam Central Station, Coolingsingel, Lijnbaan, Erasmusbrug en Kop van Zuid, Witte de Withstraat, Ahoy Rotterdam en de Euromast. Package deals: JCDecaux may offer packaged deals combining different products and services for advertising purposes. These packages may vary depending on the market and specific customer needs.

JCDecaux Productaanbod 2023

www.jcdecaux.nl

City dressing

To explore options for city dressing in the run-up to, or during your event, check out our [factsheet](#) and if you need any guidance please contact:

i *Contact details:*

Red

Mark van Rikxoort

<https://helderred.nl/contact/>

Info@helderred.nl

+31 (0)6 13388100

8. PROMOTION



8. PROMOTION

Flyers and city maps

When you come to Rotterdam, make sure you are well-prepared, so you get the most out of your visit. You can order informative and inspirational brochures from Rotterdam Tourist Information, such as the Rotterdam City Map, the walking route 'Discover Rotterdam', and the flyers like #rotterdamICONS, #rotterdamARCHITECTURE and #rotterdamART. Rotterdam Tourist Information can also provide brochures from many of the top attractions in the city. Rotterdam Tourist Information also offers various bags available, which come in handy if you want to put together Rotterdam packages for a group.

<https://shop.rotterdam.info/nl/folders/>

Flyer type	Name	Cost	Language
Discover Rotterdam	Ontdek Rotterdam	€ 3,00	EN, NL, DE, ES, FR
Map	Rotterdam City Map 2023	€ 1,00	
Must see	RotterdamICONS must see and icons of the city	Free	EN
Architecture	RotterdamCITY of architecture	Free	EN
Harbour cruise	Spido	Free	EN NL, DE
Miniworld	Miniworld Rotterdam	Free	NL, DE
Hoek van Holland	Rotterdam Beach Hoek van Holland map & top 140	Free	EN, NL, DE
FutureLand	FutureLand	Free	EN, DE
Bag	Paperbag 'stories to tell'	€ 1,50	
Bag	Paperbag 'full of surprises'	€ 1,50	



8. PROMOTION

WOW screen

Introducing "The Wow®": a massive digital screen of 137m² (12.07m x 11.14m), directly opposite Rotterdam Central Station, offering a great opportunity to showcase your venue, event or initiative to national and international visitors, shoppers, and business travellers. The **location** is unique: directly facing Rotterdam Central Station, one of the busiest public transportation hubs in the Netherlands. Broadcasting time is only available for promotional messages related to initiatives in Rotterdam.

The Wow® screen, located at Weena, directly opposite Rotterdam Central Station, is an impressive digital display owned by blowUP media. Rotterdam Partners, in collaboration with Rotterdam Festivals, has been granted access to a portion of its broadcasting time. This allocation consists of 10-second blocks, intended for non-commercial messages showcasing various aspects of the city.* As a Partner of Rotterdam Partners, you have the opportunity to broadcast your own video content on The Wow® screen.

How does it work?

Register with Jos den Daas at Rotterdam Partners via: j.dendaas@rotterdampartners.nl. State the desired period (max. 2 weeks) and the subject of the video in your e-mail. The video must be submitted one week before broadcast. Rotterdam Partners makes a choice based on relevance to the city and previously allocated space. Our approach does not operate on a "first-come, first-served" basis.

Terms and conditions

To cover the costs, a contribution of € 65,- per video will be invoiced. The broadcasting time can only be used for promotional messages relating to Rotterdam. The video may not contain any commercial messages, offers or information; For Rotterdam icons and brand partners, it is mandatory to include Rotterdam. Make It Happen.

Premium out of home

blowUP media is an international (D)OOH operator with over 300 locations in the major cities of the Netherlands, Belgium, Germany, and the United Kingdom. Through large-format LED advertising screens, Giant Posters, and experiential brand activations, they generate innovative opportunities for brand campaigns.

The building opposite Rotterdam Central Station, where the promotional wow-screen is installed, is about to be demolished. Although the exact date is not yet known, we want to inform you that your reservation may be canceled if the wow-screen needs to be removed.



SPECIFICATIONS OF THE WOW®

DISPLAY CONTENT

All file types must be created at the pixel resolution size of the display: 726 x 682 px

STATIC CREATIVE

RGB colourspace JPG or PNG high quality

FULL MOTION - 10 SEC DURATION

Codec (Windows)	.mp4
Codec (Mac)	.mp4 or .mov incl. H.264
Frames per second	60
Min. Bitrate	5MB/s
Scan Type	Progressive
Audio	No

FILE NAME

Name	BRAND_SITENAME
Example	BRAND_THE WOW

* There is space for a single 10-second video from one advertiser for a duration of 1 or 2 weeks. Visibility depends on the quantity of commercial advertisers: the greater the number of commercial advertisers, the less airtime available for Rotterdam Partners. In the least favorable scenario, a video is visible approximately 4 to 5 times per hour.

8. PROMOTION

KPN LED WALL

The façade of the KPN building, located at the foot of the Erasmusbrug overlooking the river Maas, boast an enormous screen which can be used for artistic animations. The Municipality of Rotterdam provides 60% of the content for the KPN screen. This content is '**ROTTERDAM. MAKE IT HAPPEN.**' branded and in line with the core values of Rotterdam: bold, forward & culture. With appealing messages and autonomous artistic expressions, the city branded content is displayed on the largest screen in the city. In some instances, the screen can be available for congress-related animations.

The application must comply with the following criteria:

- The story (animation) links up with Rotterdam's core values (bold, forward & culture);
- The story is so groundbreaking/iconic that it is/can become internationally relevant;
- No logos or commercial messages can be displayed on the screen;
- It is not an information screen, only autonomous artistic expressions work;

This is what we ask from the applicant:

- The applicant must use the animation on the KPN screen as part of a wider media strategy, it cannot work in isolation. The applicant is responsible for content creation and ensuring media exposure;
- Provide a catchphrase (max. 8 words) that conveys the essence of the message;
- Provide inspiration material for the creation of the animation (think of colours, shapes and images for inspiration);
- There are no costs involved for the applicant.

Application procedure:

The Municipality of Rotterdam is ultimately responsible and decides, in cooperation with the Rotterdam. Make it Happen. brand alliance, on the granting of applications. You can submit an application by sending an email with a clear motivation, a proposed catchphrase and inspiration material to your contact at the CVB at Rotterdam Partners, or conventions@rotterdampartners.nl.

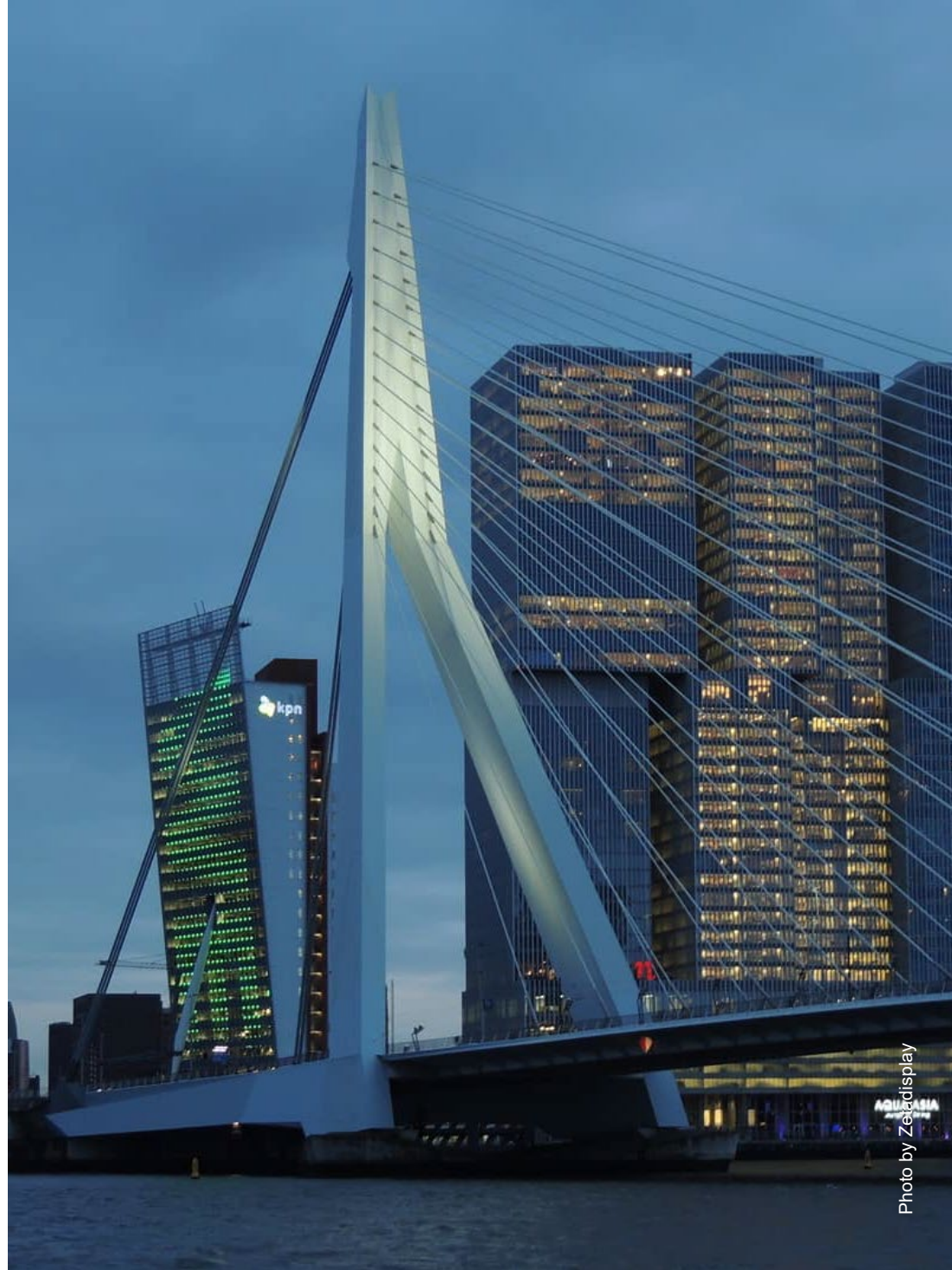


Photo by Zeelandisplay

9. MEDICAL CARE



9. MEDICAL CARE

Emergency numbers

General emergency number in the Netherlands: **112**

Police: **0900-8844**

Local General Practitioner

Rotterdam North +31 (0)10 4669573

Rotterdam South +31 (0)10 2909888

<https://www.huisartsenpostenrijnmond.nl/>

Erasmus MC (Erasmus Medical Center)

Dr. Molewaterplein 40, 3015 GD Rotterdam

+31 (0)10 7040704

Erasmus MC: Patiëntenzorg, Spoedeisende hulp (First Aid)

Ikazia Hospital

Montessoriweg 1, 3083 AN Rotterdam

+31 (0)10 2975000

<https://www.ikazia.nl/>

Dentist

Katshoek 6, 3032 AE Rotterdam

+31 (0)10 3037876

<https://www.spoed-tandarts-rotterdam.nl/>

Dental 365 – Emergency dentist

Dr. Molewaterplein 30, 3015 GD Rotterdam

+31 (0)85 1050750

<https://dental365.nl/>

ANWB Emergency Centre +31 (0)88 2692888

Foreign Affairs crisis number +31 (0)70 3487770

SOS International +31 (0)20 6515151



Photo by Guido Pijper

9. MEDICAL CARE

Babysitting services

Double Caring

Travelling with an infant or child? Doublecaring.nl is an online childcare platform designed for international visitors and expatriates. The service aims to provide flexibility for parents and caregivers, enabling them to pursue career opportunities and attend international events with the peace of mind that their children are in capable hands. For specific information on childcare services for conferences, visit Doublecaring.

i *Contact details:*

info@doublecaring.nl

+31 6 218 216 87

<https://doublecaring.nl/>



Babysits

Babysits is an online platform that connects parents with babysitters in Rotterdam and other cities. It provides a user-friendly website and app where parents can search for babysitters based on their location, availability, and other preferences. Babysitters and parents can create detailed profiles and undergo verification processes to enhance safety and trust. The platform includes features such as reviews, messaging, scheduling, and search filters to facilitate communication and booking arrangements. Babysits prioritizes safety and encourages parents to take necessary precautions when selecting a babysitter.

i *Contact details:*

www.babysits.nl

Sitly

Sitly is an online platform that connects parents with babysitters, childminders, nannies, and au pairs in Rotterdam. It offers a user-friendly website and app where parents and caregivers can create detailed profiles, search for suitable matches using filters, and communicate with each other through messaging. Sitly emphasizes trust and safety by encouraging users to verify their identities and provide references. Parents can read reviews and engage in community discussions. It provides a convenient way for parents to find reliable childcare services and for caregivers to connect with families in need.

i *Contact details:*

<https://www.sitly.nl/en>